

The 13rd Conference of International Federation of East Asian Management Assoc in Ulaanbaatar (IFEAMA – 2015)

July 16,2015
17:00 - 19:00

???(Venue)
The First Meeting of the Board

July 17,2015
8:30-9:00
9:00-9:30

???(Venue)
Registration
Opening ceremony
Welcome speeches
- Dr. R.Bat-Erdene, President of National University of Mongolia
- Professor Tran Thi Van Hoa, President of IFEAMA
- Professor Hiromi Shioji, Kyoto University, President of Japan Scholarly Association for Asian Management
- Professor Gennady Azoev, Dean of School of Marketing, State University of Management, Russia

9:30-9:50

Keynote speech
- Professor Nobuyuki Tokoro, Nihon University
Green Innovations and Building of a Low-Carbon Society

	Venue: Conference Hall 1	Venue: Conference Hall 2	Venue: Conference Hall 3
10:00-11:00	Session 1: “Green Economics & Businesses”	Session 2: “Management & Marketing in Innovation Era”	Session 3: “Regional cooperation, Industrial Policy and Development”
	Session 1-1	Session 2-1	Session 3-1
Chair of the Session	N.Batnasan, Business School, NUM	N.Sonintamir, Business School, NUM	Otgonsaikhan, Business School, NUM
	Green management through financial schemes: "A case study of the Development Bank of Japan" Nobuo Hirohata Yamaguchi University, Japan	Start from Gutian Again The formation, evolution, and reestablishment of the management ideology of the Communist Party of China Li Kaicheng Centre of Education and Training, Chinese Military Culture Society	Regional Integration in South Asian: Safta And Its' Reality Dhruba Kumar Gautam, Dev Raj Adhikari Faculty of Management, Tribhuvan University, Nepal
	Supporting renewable energy development through financing in Mongolia	What do Mongolians admire Characteristics from the Leader?	The Strategic Demands of “Two Belts and One Road” for the Construction of “World Water Valley” -A Demand Analysis on the Basis of “Economic Belt of the Silk Road”

Danaasuren Vandangombo Business School, National University of Mongolia	Batdelger Nyamkhuu, Dashzeveg Tuvshinjargal, Sarantuya Jigjiddorj Business School, National University of Mongolia	Huang Dechun, Sun Minmin, Jing Lu Business School of Hohai University, Nanjing, Jiangsu, China
Structural Change and China's Economic Growth "An Empirical Analysis Based on China's Provincial Panel Data" Yang Huixin Shandong University	The impact of Corporate governance on innovation: Focus on Mongolian listed companies Ernest Nweke Mongolian University of Science & Technology	Analysis on Strategic Requirements Exerted By "Silk Road Economic Zone" on the Construction of " World Water Valley" Zhang Yang, Sisavath Thiravong Business School of Hohai University, Nanjing, Jiangsu, China
Sustainable development of large regional centers of Russia Imideeva Irina Vladimirovna East-Siberian State University of Technology and Management	Entrepreneurs in Vietnam: Current Development Status And Policy Recommendations Hoang Van Hoa International School of Management Economics, National Economics, University, Vietnam	Making long-term cooperation decision based on bilateral inter-organizational trust: Evidence of Mongolian SMEs Idersuren Business Administration Department, Institute of Finance and Economics
Discussion and summary of the session	Discussion and summary of the session	Discussion and summary of the session

11:00 – 11:20 Coffee Break

	Venue: Conference Hall 1	Venue: Conference Hall 2	Venue: Conference Hall 3
11:20 – 12:20	Session 1: "Green Economics & Businesses"	Session 2: "Management & Marketing in Innovation Era"	Session 3: "Regional cooperation, Industrial Policy and Development"
	Session 1-2	Session 2-2	Session 3-2
Chair of the Session	Chie Iguchi, Keio University, Japan	Fumio Yoshino, Takushoku University, Japan	ZHOU, Haiwei Business School of Hohai University, China
	Meaning and problem of Japan, China and South Korea FTA Yangchoon Kwak Rikkyo University, Japan	Corporate Finance and Multinational Strategy Mamoru Takahashi Tokoha University, Japan	A Statistical Analysis of the Determinants of FDI Locations in China Yu Xiao Jun Nagoya University of Foreign Studies, Japan

FDI inflow in India and Self Entrepreneurship: A Case of Retail Industries Shrestha Saroj Soka University, Japan	Corporate bankruptcy prediction model in Mongolia Sonintamir Nergui, Enkhtuul Sharavdemberel ???	A Cost Benefit Analysis of Crop production with various irrigation systems Bayanjargal Darkhijav School of Applied Science and Engineering, NUM
Green Job in Mongolia D.Oyunbileg, E. Erdenesan Macro-Economical Statistics Department, The National Statistical Office	BOP (Base of the Pyramid) Strategies to alleviate Poverty in Newly Emerging Countries Focusing on the Case of the Philippines Takabumi Hayashi Kokushikan University, Japan	Promoting Cleaner Production in Industry Sector Toward the Implementation of Vietnam's Green Growth Strategy Le Thu Hoa, Do Thi Kim Hoa, Nguyen Thi Ngoc Huyen, Pham Thi Bich Chi National Economics University, Vietnam
A framework study about the relationship between the transition of economic development mode and the Human Resource Management innovation: A hypothesis of 25-year-cycle Evolution Lin Xinqi Renmin University of China	Innovation in Mongolian Listed Companies: The Impact of Corporate Governance Enkhtuya Bavuudorj The School of Business & Humanities, Mongolian University of Science and Technology	Factors affecting the efficiency of economic linkage between enterprises and farmers in the southern region Vietnam Luu Tien Dung, Pham Van Trinh, Van Nu Thuy Linh Lac Hong University, Vietnam
Discussion and summary of the session	Discussion and summary of the session	Discussion and summary of the session

12:30-13:50 Luncheon

	Venue: Conference Hall 1	Venue: Conference Hall 2	Venue: Conference Hall 3
14:00-15:00	Session 4: Financial and Distribution Management	Session 2: "Management & Marketing in Innovation Era"	Session 6: "Human Resource Management and Other Issues"
	Session 4-1: "Financial Market Development"	Session 2-3	Session 6-1
Chair of the Session	D.Suvdaa, Business School, NUM	B.Davaasuren, Business School, NUM	D.Batdelger, Business School, NUM
	Vietnam's insurance market and financial security assurance	Some Issues Of Green Marketing Concepts And Practice	Salary reform of TMT in Chinese Central SOEs

Nguyen Thi Chinh, Cao Thi Y Nhi National Economics University, Vietnam	B. Narangerel The Business Administration Department, School of Business Administration and Humanity, MUST, Mongolia	Yu Jin, Li Nan, Jia Qiong Business School of Hohai University, China
Corporate Bankruptcy Prediction Model in Mongolia Altan-Erdene Batbayar, Myagmarsuren Boldbaatar, Tsetsegdelger Enkh-Amgalan Business School, NUM	Marketing of Nano-products: in search of solutions Gennady Azoev State University of Management, Russia	The Active support to the Female Staff in Shinkin Banks Pei Xiong Nihon University, Japan
Challenge of Implementing International Business Strategies in National Corporations Odbileg Dorj Business School, National University of Mongolia	Current Status of 3D printer Use among Automotive Suppliers: Can 3D Printed-parts Replace Cast Parts? Yozi Ichida Nihon University, Japan	Japanese employment Practices and Character Junko Hirasawa Kawaguchi Junior College, Japan
Russian Firms under the Current Economic Crisis Shizuko KATO Meiji University, Japan	Factors Impacting Consumer Online Shopping Behavior Toward Electronic Products in Vietnam LE THI LAN HUONG, TRAN THI VAN HOA , NGUYEN MAI VIET THANG National Economics University, Vietnam	A Study on Possibility of Industrial Cluster in Vietnam - Case Study of Da Nang IT Park in Da Nang City - Tetsuro Saisho Gunma University, Japan
Discussion and summary of the session	Discussion and summary of the session	Discussion and summary of the session

	Venue: Conference Hall 1	Venue: Conference Hall 2	Venue: Conference Hall 3
15:10-1610	Session 4: "Financial and Distribution Management"	Session 5: "Innovation & Hospitality Development"	Session 6: "Human Resource Management and Other Issues"
	Session 4-2: "Distribution Channel & Logistics"	Session 5-1	Session 6-2
Chair of the Session	Tamiko Kasahara, University of Shizuoka, Japan	Hoang Van Hoa, National Economics University, Vietnam	le Thi Lan Huong, National Economics University, Vietnam
	Formations and Strategies of Japanese Supplier Systems in China Takayuki Kosaka	The relationship between meteorological parameters and particulate matter in the southwestern Ulaanbaatar, Mongolia Enkhdalai Narankhuu, Tsatsral Batmunkh, Erdenebayar Munkhtsetseg	Developing Divisions of Labour and Creativity -A Case of the Japanese Film Industry- Katsuhiko Hirasawa, Nihon University, Japan

Nihon University, Japan	School of Engineering and Applied Sciences, National University of Mongolia	Yu Jin, Hohai University, China
Distribution channel-National economy G.Munkhbayasgalan, Ya.Otgonsuren Business School of NUM	Medical Tourism in Asia: A comparative study of India and Thailand Madhav Prasad Sedhain Soka University, Japan	Attitude of Mongolian workers towards to physically disabled Sarantuya Jigjiddorj, Bayarmaa Bat-Erdene, Batdelger Nyamkhuu Affiliation????
Factors affecting the collaboration in supply chain if mechanical enterprises in Vietnam; Perspective from enterprise in Dong Nai province Nguyen Thi Le Hang, Nguyen Thanh Tien, Luu Tien Dung Lac Hong University, Vietnam	Current situation of Mongolian Tourism and Hotel industrian Lkhamtseden Badarch Business school, National University of Mongolia	Research on Trend of Formation and Evolution of Professional Reputation of Chinese Large-sized ECFs in Transition Period Zhou Haiwei, Zheng Aixiang Business School of Hohai University, China
Lesssons Learned From Vietnam Forest Sector Development Tran Kim Hao, Nguyen Thi Thu Huong Vietnam Institute for Rural and Community Development, Vietnam	Business Ethics Research in Japan:Analyzing the Problems of Incorrect Labeling on Menus at Major Hotel Chains, Department Stores, and Restaurants Yukiko SUZUKI Nihon University, Japan	Product Planning and Design education for Creative Industry development Motohiro Kurokawa Takasaki City University of Economics, Japan
Discussion and summary of the session	Discussion and summary of the session	Discussion and summary of the session

16:20-17:20 Final and open discussion and Conference Closing Ceremony
17:20-18:00 The Second Meeting of the Board
18:00-20:00 Welcome Dinner & Performance

July 18, 2015

10:00-13:00 Company visit -1 / APU company

13:00-14:00

Lunch

14:00-17:00

Company visit - 2 / Gobi company

18:00-20:00

Farewell Dinner

July 19, 2015

Optional: Thirteenth Century Complex Tour

http://genco-tour.mn/en/?page_id=350