



International Federation
of East Asian Management
Associations



The 16th Conference of IFEAMA at Moscow (Russia)

TRANSFORMATION OF MANAGEMENT IN THE DIGITAL WORLD

19-20 May 2022

The State University of Management (Moscow, Russia)

CALL FOR PAPERS

All accepted submissions will be published. One person can be an author or a co-author in a maximum of two articles. The number of pages for each article – not less than 6, no more than 10. The maximum amount of co-authors in one article – no more than 5. All accepted articles will be published in a journal indexed in Scopus/ WoS Arrangement.

Review of Call for Papers and Publication: All papers received by the submission deadline will be evaluated in a blind review process. The final accepted papers that are presented in the sessions will be published online in the IFEAMA 2022 Moscow proceedings.

Excellent papers will also be published in a book titled «Transformation of Management in the Digital World - For Sustainable Development in Asia», by Springer Singapore.

Important dates and Deadline:

1. Dead line of the paper to be submitted:

Abstract - by the end of March 2022.

Full paper - by the end of April 2022.

2. Deadline for registration:

20 April. 19-20 May 2022 - IFEAMA Conference in Moscow

3. By the end of June 2022: Referees (and editorial members) select good papers to be worth publishing, and inform authors to revise and modify papers

4. By the end of August 2022: Candidate authors submit final papers

5. End of October 2022: We submit all finalized papers to Springer after being revised (refined) by authors and reviewers

6. End of August 2023 - publication by Springer

Conference Language: Papers and Presentations must be in English.

Submission of Papers Requirements

Authors are invited to submit completed manuscripts. Papers will be selected by the Program Committee consisting of a panel of international scholars. Please submit the paper in MS Word files only to the address below.

Authors are requested to submit full papers in English. Papers should be no more than 15 pages or 5,000 words in length, with an abstract of no more than 200 words. Author numbers of each paper should be no more than 3 persons, each person as the first author can submit paper only one.

Paper Lay-out

Margins and format: The margins must be 3 cm on both the top and the bottom and 2 cm on both left and right side. The paper format must be A4 (21 x 29,7 cm)

- Title:

Please start the first page with a horizontal line and leave one line blank before typing the title at the centre of the page with the following font: Times New Roman, size 20.

Sub-titles should be in Times New Roman, size 16.

Below the title/sub-title you should write the author's name and affiliations, university and country only. Use Times New Roman, size 12, in italics. Leave one line blank before inserting another horizontal line and after this, please leave 3 blank lines before typing the abstract.

- Abstract:

The abstract should be written in Times New Roman, size 12, in italics. It will begin with a first level heading (Abstract). The abstract must not exceed 150 words.

- Headings:

Leave one blank line before each heading.

First level headings should be written in Times New Roman, size 16.

Second level headings should be written in Times New Roman, size 14.

Third level headings should be written in Times New Roman, size 12, italics.

All headings must be aligned to the left.

- Body:

The body of the paper should have a line spacing of 16 pkt. and written in Times New Roman, size 12. Begin each paragraph (except those following a heading, a bullet list, a table or a figure with one tab indent set to 1,5 cm. Use justified margins on both sides. Be sure to begin with a first level heading. If you wish to accentuate single words within the text, do not use bold, but italics.

- Tables and Figures:

The table title should be written in Times New Roman, size 12.

Please number the tables as follows: Table 1, Table 2, Table 3, etc.

Please insert the figures into the text, Please number the figures as follows: Figure 1, Figure 2, Figure 3, etc.

- Notes:

Please use endnotes instead of footnotes. Endnotes should be inserted after the text and before the references.

The notes should be written in Times New Roman, size 10

- References:

The references must be placed at the end of the document. In the text please state only the last name of the author and the year in parenthesis and separated by a comma (Rask, 1999). In the reference list, please write all the names fully. Please write the book, journal or paper series names in italics. Example:

- Rask, Morten and Niels Jakob Buch (1999), *International Marketing at the World Wide Web - Concepts for understanding and action* (in Danish), Ledelse & Erhvervsøkonomi, 1/99.

Please submit the paper in MS Word format to the email address
ev_sumarokova@guu.ru



Contact Information

Ms Ekaterina Sumarokova
PhD, State University of Management

ev_sumarokova@guu.ru