



INTERNATIONAL FEDERATION OF EAST ASIAN MANAGEMENT ASSOCIATIONS (IFEAMA)

The 17th Conference of International of East Asian Management Associations

In Ha Noi , March 30 – April 1, 2023

CALL FOR PAPERS

It is our pleasure to inform you that The IFEAMA 2023 conference will be held at National Economics University in **Hanoi, Vietnam** on **March 30 – April 1, 2023**, under the following main topic.

Knowledge transformation and Innovation in Global Society

IFEAMA 2023 Hanoi -the 17th Annual Conference of the International Federation of East Asian Management Association (IFEAMA) – is dedicated to exploring the new theoretical challenges faced by the changing economic and business environment in Asia.

Special attention is being paid to explore new “**Knowledge transformation and Innovation in Global Society**”

We cordially invite you to submit papers for IFEAMA 2023 conference tracks listed below, keeping the changing economic and political context in Asia in mind.

1. Strategic Management and Organisation;
2. Knowledge Transfer and Management;
3. Digital Business and Innovation
4. Information Technology Management & Business Innovation
5. Human Resource Management(HRM) and Leadership
6. Corporate Governance and Financial Management;
7. Eco-Business and Management;
8. Entrepreneurship and Small Business
9. Business Ethics and Corporate Social Responsibility (CSR);
10. R&D Strategy and Innovation;
11. The East Asian Regional Cooperation;
12. Industrial Policy and Development;

13. Innovation Strategy and development
14. The Integration of Eastern and Western Management Thinking;
15. Others;

For more information, please visit the IFEAMA 2023 Hanoi conference website:
<http://www.ifeama.org/conference.htm>

● **Review of Call for Papers and Publication:**

All papers received by the submission deadline will be evaluated in a multi-blind review process. The final accepted papers that are presented in the sessions will be published online in the IFEAMA 2023 Hanoi proceedings.

· Detailed guidelines for the preparation and submission of papers are available on the conference website: <http://www.ifeama.org/conference.htm>

Important dates and Deadline:

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|-------------------|---|
| December 15, 2022 | - Deadline of Abstract Submission no more 200 words |
| January 30, 2023 | - Deadline of Full Paper Submission |
| February 22, 2023 | - Notification of Acceptance |
| March 15, 2023 | - Deadline of Registration |

Conference Venue:

National Economics University A2 Conference Hall, Hanoi, Vietnam.

Conference Language:

Papers and Presentations must be in English.

Registration Fee: 300 US\$ (Graduate Student: 150 US\$)

Submission of Papers Requirement

Authors are invited to submit completed manuscripts. Papers will be selected by the Program Committee consisting of a panel of international scholars. Please submit the paper in electronic format (Word file only) to the Conference Secretariat to the address below.

Authors are requested to submit full papers in English. Papers should be no more than 15 pages or 6,000 words in length, with an abstract of no more than 200 words. Author numbers of each paper should be no more than 5 people, each person as the first author can submit paper only one.

Paper Lay-out

● **Margins and format**

The margins must be 3 cm on both the top and the bottom and 2 cm on both left and right side. The paper format must be A4 (21 x 29.7 cm)

● **Title**

Please start the first page with a horizontal line and leave one line blank before typing the title at the centre of the page with the following font: Times New Roman, size 20. Sub-titles should be in Times New Roman, size 16.

Below the title/sub-title you should write the author's name and affiliations, university and country only. Use Times New Roman, size 12, in italics. Leave one line blank before inserting another horizontal line and after this, please leave 3 blank lines before typing the abstract.

- **Abstract**

The abstract should be written in Times New Roman, size 12, in italics. It will begin with a first level heading (Abstract). The abstract must not exceed 200 words.

- **Headings**

Leave one blank line before each heading.

First level headings should be written in Times New Roman, size 16.

Second level headings should be written in Times New Roman, size 14.

Third level headings should be written in Times New Roman, size 12, in italics.

All headings must be aligned to the left.

- **Body**

The body of the paper should have a line spacing of 16 pkt. and written in Times New Roman, size 12. Begin each paragraph (except those following a heading, a bullet list, a table or a figure) with one tab indent set to 1.5 cm. Use justified margins on both sides. Be sure to begin with a first level heading. If you wish to accentuate single words within the text, do not use bold, but italics.

- **Tables and Figures**

The table title should be written in Times New Roman, size 12. Please number the tables as follows: Table 1, Table 2, Table 3, etc. Please insert the figures into the text, please number the figures as follows: Figure 1, Figure 2, Figure 3, etc.

- **Notes**

Please use endnotes instead of footnotes. Endnotes should be inserted after the text and before the references. The notes should be written in Times New Roman, size 10

- **References**

The references must be placed at the end of the document. In the text, please state only the last name of the author and the year in parenthesis and separated by a comma (Kotler and Armstrong, 2017). In the reference list, please write all the names fully. Please write the book, journal or paper series names in italics. Example:

Kotler, P. and Armstrong, G. (2017) *Principles of Marketing*. Pearson Education, London, United Kingdom

- **Contact information: Please send your paper to Dr. Hoang Vu Hiep – National Economics University by email: ~~hiephoang@neu.edu~~ hiephoang@neu.edu.vn**

Program Committee Chair:

Prof. IFEAMA Directors

Prof. Dr. Tran Thi Van Hoa, Vice President, National Economics University

Assoc.Prof.Dr Le Thi Lan Huong, Dean of NEU Business School

Program Committee Secretariats:

Dr. Hoang Vu Hiep, Business School, National Economics University