



International Federation of East Asian Management Associations (IFEAMA)

The 15th Conference of International Federation of East Asian Management Associations

in Kyoto (IFEAMA - 2019)

18-19 June, 2019

CALL FOR PAPERS

It is our pleasure to inform you that The IFEAMA 2019 conference will be held at KYOTO University in **Kyoto, Japan** on **June 18-19, 2019**, under the following main topic.

**Innovation Management for the Sustainable and Inclusive Development
in a Transforming Asia**

IFEAMA 2019 Kyoto -the 15th Annual Conference of the International Federation of East Asian Management Association (IFEAMA) – is dedicated to exploring the new theoretical challenges faced by the changing economic and business environment in Asia.

Special attention is being paid to explore new “Innovation Management for the Sustainable and Inclusive Development in a Transforming Asia”

We cordially invite papers for IFEAMA 2019 conference tracks listed below, keeping the changing economic and political context in Asia in mind.

1. Strategic Management and Organization;

2. Knowledge Transfer and Management;
3. Human Resource Management(HRM) and Leadership
5. Corporate Governance and Financial Management;
6. Eco-Business and Management;
7. Entrepreneurship and Small Business
8. Business Ethics and Corporate Social Responsibility (CSR);
9. R&D Strategy and Innovation;
10. Information Technology Management & Business Innovation;
11. The East Asian Regional Cooperation;
12. Industrial Policy and Industrial Development;
13. The Integration of Eastern and Western Management Thinking;
14. Others;

For more information, please visit the IFEAMA 2019 Kyoto conference website:
<http://www.ifeama.org/conference.htm>

- **Review of Call for Papers and Publication:**

All papers received by the submission deadline will be evaluated in a multi-blind review process. The final accepted papers that are presented in the sessions will be published online in the IFEAMA 2019 Kyoto proceedings.

- Excellent papers will also be published in a book, titled *Innovation Management for the Sustainable and Inclusive Development in a Transforming Asia*, by Springer Japan.

Detailed guidelines for the preparation and submission of papers are available on the conference website: <http://www.ifeama.org/conference.htm>

- **Important dates and Deadline:**

- **November 15, 2018** - Deadline of Full Paper Submission
- **February 15, 2019** - Re-submission after Blind Review
- **February 22, 2019** - Notification of Acceptance
- **March 15, 2019** - Deadline of Registration

Conference Venue :

Kyoto University Clock Tower Centennial Hall, Kyoto University, Kyoto, Japan

Conference Language:

Papers and Presentations must be in English.

Registration Fee:

- **Registration fees is 300 US\$** (Graduate Student: 150 US\$)

Submission of Papers Requirement

Authors are invited to submit completed manuscripts. Papers will be selected by the Program Committee consisting of a panel of international scholars. Please submit the paper in electronic format (word files only) to the Conference Secretariat to the address below.

Authors are requested to submit full papers in English. Papers should be no more than 15 pages or 5,000 words in length, with an abstract of no more than 200 words. Author numbers of each paper should be no more than 3 persons, each person as the first author can submit paper only one.

Paper Lay-out

- **Margins and format**

The margins must be 3 cm on both the top and the bottom and 2 cm on both left and right side. The paper format must be A4 (21 x 29,7 cm)

- **Title**

Please start the first page with a horizontal line and leave one line blank before typing the title at the centre of the page with the following font: Times New Roman, size 20.

Sub-titles should be in Times New Roman, size 16.

Below the title/sub-title you should write the author's name and affiliations, university and country only. Use Times New Roman, size 12, in italics. Leave one line blank before inserting another horizontal line and after this, please leave 3 blank lines before typing the abstract.

- **Abstract**

The abstract should be written in Times New Roman, size 12, in italics. It will begin with a first level heading (Abstract). The abstract must not exceed 150 words.

- **Headings**

Leave one blank line before each heading.

First level headings should be written in Times New Roman, size 16.

Second level headings should be written in Times New Roman, size 14.

Third level headings should be written in Times New Roman, size 12, in italics.

All headings must be aligned to the left.

- **Body**

The body of the paper should have a line spacing of 16 pkt. and written in Times New Roman, size 12. Begin each paragraph (except those following a heading, a bullet list, a table or a figure with one tab indent set to 1,5 cm. Use justified margins on both sides. Be sure to begin with a first level heading. If you wish to accentuate single words within the text, do not use bold, but italics.

- **Tables and Figures**

The table title should be written in Times New Roman, size 12.

Please number the tables as follows: Table 1, Table 2, Table 3, etc.

Please insert the figures into the text, Please number the figures as follows: Figure 1, Figure 2, Figure 3, etc.

- **Notes**

Please use endnotes instead of footnotes. Endnotes should be inserted after the text and before the references. The notes should be written in Times New Roman, size 10

- **References**

The references must be placed at the end of the document. In the text please state only the last name of the author and the year in parenthesis and separated by a comma (Rask, 1999). In the reference list, please write all the names fully. Please write the book, journal or paper series names in italics. Example:

- Rask, Morten and Niels Jakob Buch (1999), *International Marketing at the World Wide Web - Concepts for understanding and action* (in Danish), *Ledelse & Erhvervsøkonomi*, 1/99.

Please submit the paper in MS Word format to the email address of Program Committee Chair
Email:

- **Contact Information: Please send your paper to the following email address.**

Program Committee Chair;

Prof. Dr. Fumio Yoshino: fyoshino@ner.takushoku-u.ac.jp

Program Committee Secretariat;