



Conference

Program of the 10th Conference of IFEAMA at Seoul

* 21 October 2010(Thursday)

- **09:30 - 12:00** The First Meeting of the Board
- **12:30 - 13:20** Registration
- **13:20 - 13:30** Opening Ceremony, 10th Conference IFEAMA
- **13:30 - 18:00** Presentations
 - **Tran Thi Van Hoa & Tran Kim Hao (Hanoi National Economics University, Vietnam)**
Vietnam Economy and Measures to Enhance Macroeconomic Stability
 - **Chie IGUCHI (Rikkyo University, Japan)**
Global Innovation Strategy of TNC Subsidiaries in South East Asian Countries
 - **Yu Jin (Hohai University, China)**
Comparative Analysis on Market Performances of Auto Makers from Japan, Korea, and China
 - **Gennady Azojev (State University of Management, Russia)**
World and Russian Nano-products Market: Results of Marketing Research
 - **Zhaowu DENG (Ludong University, China)**
The study of top management leadership in the Chinese state-owned enterprise – The case of the general manager and the board chairman –
 - **Keisuke NAKAGAWA (Shimonoseki City University, Japan)**
A study of corporate scandals in South Korea: focused on both "the world (Segan)"and society.
 - **Tae-soo Ryu (Hanyang University, Korea)**
The Operating Strategies of Cluster-Based Associations for Regional Innovation
- **18:00 - 20:00** Welcome Party, H Club

* 22 October 2010(Friday)

- **10:00 - 18:00** Presentations (**Room A**)
 - **Haiwei Zhou & Yang Zhang & Qian Jiang (Hohai University, China)**
Research on International Market Entry Mode of IT Outsourcing Companies: Chinese ITO Business Survey
 - **Hiromi SHIOJI (Kyoto University, Japan)**
Chinese Electric Vehicles in Rural Areas
 - **Fumio YOSHINO (Takushoku University, Japan)**
Response of Japanese Companies to Economic Partnership Agreements
 - **Amante Maragtas (Hanyang University, Korea)**
Korea - ASEAN trade & labor agreements at the crossroads of the G20 summit
 - **Kazunori KUWAHARA (University of Ryukyus, Japan)**
The Financial Strategies of Tourism in Okinawa: A Focus of Managerial Entrenchment
 - **Jin Hwa Jung & Hyung Rok Yim (Hanyang University, Korea)**
Women in the Corporate World: Who Hires and Promotes Them?
 - **Yozi ICHIDA (Nihon University, Japan)**
The Globalization of Automotive Network Infrastructure: ENX Moves toward the East
- **10:00 - 18:00** Presentations (**Room B**)
 - **Ryoji NAKAGAWA (Ritsumeikan University, Japan)**
Chinese IT Entrepreneurs and Their Business Models: A Review on A. Saxenian's Brain Circulation Model
 - **Huh Dong Han (Myongji University, Korea)**
 - **Hsin-Hue CHANG (Ming Chuan University, Taiwan)**
Measuring Psychological Factors that Influence Investment Decision-Making: An Application

Link to Members

- [JSAAM ... Japan](#)
- [HoHai University...China](#)
- [State University of management...Russia](#)
- [Hanyang University...Korea](#)
- [Hanoi National Economics University...Vietnam](#)

Related Group

- [NPO IFEAMA Japan](#)

- o of Second-Order Confirmatory Factory Analysis
- o **Tae-Wang LEE (Aichi University, Japan)**
Toyota and Hyundai – A Comparative Analysis
- o **Shizuko KATO (Meiji University, Japan)**
Business System in Kazakhstan ? based on research in March 2010
- o **Seung-June Hwang (Hanyang University, Korea)**
A Study on Production Planning of Multi-Item Manufacturing Using MIP
- o **Tamiko Kasahara (Shikoku University, Japan)**
Issues of International Human Resource Management in Japanese multinational Corporations
- **12:00 - 14:00** The Second Meeting of Board
- **18:00 - 20:00** Gala Dinner

*** 23 October 2010(Saturday)**

- **10:00 - 15:00** Technical Visit : LG Innotek Paju Factory (LED)

Organization

Executive Office

- Korea : Ryu, Tae-soo (tsryu@hanyang.ac.kr)
- Japan : Isao Yanagimachi (iyanagi@sfc.keio.ac.jp)
- Russia : Julia Brovkina (brovkina@mail.ru)
- China : Yu jin (yujinhhu@gmail.com)

Seoul Meeting Organizing Committee

Organization Committee

- Chairperson : Ryu, Tae-soo
- Vice Chairperson : Teruhisa Uetake
- Committee : Kim, Karp-soo,
- Committee : Isao Yanagimachi
- Committee : Yutaka Takakubo

Program Committee

- Chairperson : Ryu, Tae-soo(Korea)
- Committee : Takao Nuki, Takabumi Hayashi, Yozi Ichida, Yu Jin