



**INTERNATIONAL FEDERATION  
OF EAST ASIAN MANAGEMENT ASSOCIATIONS (IFEAMA)**  
The 17<sup>th</sup> Conference of International Federation of East Asian Management Associations  
Hanoi, 28-30 March, 2023

**TENTATIVE AGENDA**

**First day: 28<sup>th</sup> March 2023**

15:00~	IFEAMA Boarding meeting – G Conference Hall, A1 building
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**Second Day: 29<sup>th</sup> March 2023**

08:00~	<b>Registration</b> at Cultural Hall, National Economics University				
08:30~09:00	<b>Opening (Plenary): A Hall – Cultural Hall</b> <b>Chair and Welcome speech:</b> Pham Hong Chuong – Professor, President of National Economics University, Head of IFEAMA 2023 Steering Committee <b>Opening speech:</b> Shioji Hiromi – President of IFEAMA, Professor Emeritus, Kyoto University <b>Commemorative speech:</b> Takao Nuki, General Secretary of IFEAMA, Professor Emeritus, Musashi University				
09:00~09:30	<b>Keynote Speech: A Hall – Cultural Hall</b> Chair: Pham Hong Chuong – Professor, President of National Economics University, Head of IFEAMA 2023 Steering Committee Speaker: Takabumi Hayashi – IFEAMA Japan Representative, Professor Emeritus, Rikkyo University				
09:30~12:00	<b>Morning Parallel Session</b>				
Session 1 HallA2	Session 2 Room1	Session 3 Room2	Session 4 Room3	Session 5 Room4	Session 6 Room5
Presentation 1	Presentation 1	Presentation 1	Presentation 1	Presentation 1	Presentation 1
Presentation 2	Presentation 2	Presentation 2	Presentation 2	Presentation 2	Presentation 2
Presentation 3	Presentation 3	Presentation 3	Presentation 3	Presentation 3	Presentation 3
Presentation 4	Presentation 4	Presentation 4	Presentation 4	Presentation 4	Presentation 4
Presentation 5	Presentation 5	Presentation 5	Presentation 5	Presentation 5	Presentation 5
Presentation 6	Presentation 6	Presentation 6	Presentation 6	Presentation 6	Presentation 6
Presentation 7	Presentation 7	Presentation 7	Presentation 7	Presentation 7	Presentation 7
12:00~13:00	<b>Lunch Hall</b>				
13:00~16:00	<b>Afternoon Parallel Session</b>				
Session 7 Hall A2	Session 8 Room1	Session 9 Room2	Session 10 Room3	Session 11 Room4	Session 12 Room5
Presentation 1	Presentation 1	Presentation 1	Presentation 1	Presentation 1	Presentation 1
Presentation 2	Presentation 2	Presentation 2	Presentation 2	Presentation 2	Presentation 2
Presentation 3	Presentation 3	Presentation 3	Presentation 3	Presentation 3	Presentation 3
Presentation 4	Presentation 4	Presentation 4	Presentation 4	Presentation 4	Presentation 4
Presentation 5	Presentation 5	Presentation 5	Presentation 5	Presentation 5	Presentation 5
Presentation 6	Presentation 6	Presentation 6	Presentation 6	Presentation 6	Presentation 6
Presentation 7	Presentation 7	Presentation 7	Presentation 7	Presentation 7	Presentation 7
16:00~17:00	<b>Closing ceremony and Best presentation award</b> at Cultural Hall				
18:00~19:30	<b>Gala dinner</b>				

**Third day: 30<sup>th</sup> March 2023**

09:00~	Lang – Hoa Lac Industrial Park site visit
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