



International Federation of East Asian Management Associations (IFEAMA)

The 6th Conference of IFEAMA at Yanjin in the People's Republic of China

Conference Program

■ **Date:** 5-8 August 2002

■ **Place:** Yanbian Science Engineering University, Yanjin Campus

■ **Theme:** Issues concerned with Management in North East Asia

■ **Opening Ceremony (09:00-09:20)**

Opening declaration: KIM Jin-seoh, the executive committee chair

Well come speech: SUN Qianzhang, a director of IFEAMA

Congratulatory address: NAN Xiangfu, Yanjin Korean Autonomous Prefecture
Chief

■ **Keynote Speech (09:20-10:00)**

1. NOGUCHI Tasuku, President, IFEAMA/Professor Emeritus, Keio University

Fusion of IT Strategy and Bio Strategy

2. KIM Chin-kyung, President, Yanbian University of Science & Technology

A New Plan for East Asian Economic Development in the 21st Century:

Management Educational Cooperation

Coffee break (10:00-10:15)

First venue

■ Session A (IT Management and Bio Management)

Chair: CHEN Zhicheng, Beijing University of Science & Technology

Presentation 10:15-10:40

ICHIDA Yozi, Nihon University

Analysis of Next Generation B to B

Presentation 10:40-11:05

NUKI Takao, Musashi University

Biotechnology in Japan —present situation and tasks—

Presentation 11:05-11:30

NAKANE Katsuyuki, Nasu University

Comparative Business Analysis of IT Business Company and
Bio-management Company in Japan

Luncheon 11:30-13:30 (Board meeting held)

Chair: ICHIDA Yozi, Nihon University

Presentation 13:30-13:55

Ryu Tae-soo, Hanyang University

Internet Mediated Collaboration Strategy)

Presentation 13:55-14:20

CHEN Huawen, Shanghai Municipal Institute of Geological Survey

The City Geology of Shanghai and the Sustainable Development of the
Social Economy)

Presentation 14:20-14:55

ZHANG Jinsheng, Liaoning University,

WANG, Shumei, Shenyang University

Innovation -- The Entrepreneur's Essential Characteristics)

Coffee break (14:55-15:10)

■Session B (The Development of the Tumen River and North East Asia)

Chair: KUROKAWA Yasuyoshi, Senshu University

Presentation 15:10-15:35

LI Gangzhe, Yanbian University

The TRADP and Change of the Management Environment of Enterprises

Presentation 15:35-16:00

WU Huajia, LIU Junmei, Fudan University, Institute of World Economy

The Analysis of the Feasibility of the Scientific & Technological Alliance
in the Ring of the Japanese Sea

Presentation 16:00-16:25

KWON Young-soon, Yanbian University of Science & Technology

The problems and Its Solution on the TRADP

Coffee break (16:25-16:40)

Chair: KURIMOTO Masahide, Nagoya University of Commerce & Business
Administration

Presentation 16:40-17:05

LI Zhong-lin, Institute of Tumen River Area's Development of Yanbian

University

An Analysis of the Total Factor Productivity Growth of Yanbian Industry

Presentation 17:05-17:30

YO Gerelchuluun, the Mongolian Association of Economy and management of East Asia

North East Asia and Mongolia

Presentation 17:30-17:55

KARAKIN Vladimir

Second venue

■ Session C (Corporate Governance in North East Asia)

Chair: UETAKE Teruhisa, Keio University

Presentation 10:15-10:40

SU Dongshui, Fudan University

Direction of management development in the world of the 21st century

Presentation 10:40-11:05

NAKATA Masaki, Ritsumeikan University

A Perspective on Comparative Corporate Governance

Presentation 11:05-11:30

KIM Jong-gul, Hanyang University

The Strategy of Export Promotion to Japan in the Consideration of
Trade Policy and Competition Policy

Luncheon 11:30-13:30 (Board meeting held)

Chair: NAKATA Masaki, Ritsumeikan University

Presentation 13:30-13:55

KIM Ku-nam, Korea Transport Institute

Corporate Governance in Korea

Presentation 13:55-14:20

Le The Binh, Department of Finance, Hanoi University of Foreign Trade

Finance in Vietnam

Presentation 14:20-14:55

PAN Kexi, Fudan University

A Try to Discuss the Changes of Management Organization of State
Owned Assets in China

Coffee break (14:55-15:10)

■Session D China's Entry into WTO and New Management Problems

Chair: NUKI Takao, Musashi University

Presentation 15:10-15:35

SUN Qianzhang, Academy of the Communist Party of China

The Effect of Jointing WTO on Chinese Enterprise Management

Presentation 15:35-16:00

CHEN Zhicheng, Beijing University of Science & Technology

Reform and Learning is the Key for Growth of Chinese Entrepreneurs

Presentation 16:00-16:25

TATEISHI Masahiro, Nagano Prefectural College

China's Entry into the WTO and its Impact on the Community Service Economy

Coffee break (16:25-16:40)

Chair: HASEDGAWA Hideo, Takasaki City University of Economics

Presentation 16:40-17:05

YONEDA Kunihiko, Hiroshima Shudo University

China's Entry into the WTO and its Impact on Japanese Local Industries

Presentation 17:05-17:30

ZHANG Yang, WANG Jigan, International Business School, Hohai University

Business Management Innovation During the Rebuilding of Chinese
Social Management

■General comments 18:00-18:15

Ryu Tae-soo, CHEN Zhicheng, Directors of IFEAMA

■Reception Party 18:30-20-30

Greeting

SUN Qianzhang, Director of IFEAMA