

## The Kazakhstan Chapter of the International Federation of East Asian Management Associations (IFEAMA)

The Kazakhstan Chapter of the International Federation of East Asian Management Associations (IFEAMA) serves as a dynamic platform uniting leading experts, scholars, and practitioners from across the country who are engaged in advancing modern management research and international academic cooperation. As part of a global network that connects Asia, Europe, and beyond, the Kazakhstan chapter plays a strategic role in strengthening intellectual exchange and promoting innovative approaches to management, sustainability, and economic development.

The chapter's core activities include joint academic publications, where Kazakhstani researchers collaborate with international colleagues on high-impact studies addressing contemporary challenges in management, ESG integration, digital transformation, and sustainable development. These publications not only elevate national research visibility but also contribute to shaping global academic discourse.

Active participation in international conferences is another key pillar of the chapter's work. Members regularly present research findings, engage in panel discussions, and build professional networks at major IFEAMA events and partner forums. Through these engagements, the Kazakhstan chapter ensures that the country's academic community remains closely connected to global trends and emerging research agendas.

In addition, the chapter coordinates research initiatives and collaborative projects, facilitating interdisciplinary cooperation among universities, research institutes, and industry partners. This includes organizing seminars, expert roundtables, and capacity-building programs aimed at strengthening research quality and fostering innovation in management education.

Overall, IFEAMA Kazakhstan serves as a bridge between national expertise and the international academic community, promoting knowledge exchange, supporting scholarly excellence, and contributing to Kazakhstan's growing role in global management research and sustainable development.

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